

CÁNH ĐIỀU VIỆT NAM SOCIAL ENTERPRISE (CDV)

Cánh Điều Việt Nam (Vietnam Kite) is a name rooted in Vietnamese culture and childhood, symbolizing strength, freedom, and upward growth. It represents the hope that every child can experience a peaceful, joyful childhood while also having the resilience and support to rise, overcome challenges, and shape a better future for themselves and their communities.



VISION

A safe and inclusive Vietnam where every child can rise, thrive, and shape a better future, together with their communities, free from violence and full of opportunity.

MISSION

We work in partnership and shared purpose to uplift vulnerable children across Vietnam-honoring their diversity, unlocking their potential, and enabling self-determined futures through education, care, and community support.

Our 5C Values: Guiding How We Rise Together

Compassion

We lead with empathy and care, placing humanity at the heart of what we do.

Childside

We listen and stand alongside children, placing their voices and dreams at the heart of every decision.

Collaboration

We believe that lasting change begins when we rise together.

Creation

We co-create solutions that are adaptable, grounded, and community-led.

Change

We pursue lasting change by empowering community resilience and transforming systems from within.



INTRODUCTION

Cánh Diều Việt Nam (CDV) is a Vietnamese-led social enterprise dedicated to empowering vulnerable children and youth through inclusive, community-driven, and culturally grounded solutions.

CDV focuses on sustainable development in areas of inclusive education, mental health, youth entrepreneurship, digital skills, and climate resilience initiatives - particularly in ethnic minority communities and emerging urban contexts.

The founding team brings together over 30 years of cumulative experience in designing, implementing, and scaling impactful programs in child protection, youth mental health, education, and community resilience—backed by deep relationships across schools, youth unions, local authorities, and grassroots networks. Complementing this foundation is a new generation of young, dynamic staff who are deeply connected to the realities and aspirations of today's youth. This intergenerational team reflects CDV's values of creation compassion, and collaboration—working together to design, implement, and scale impactful programs that respond to Vietnam's evolving social landscape.

While proudly rooted in local leadership and expertise, CDV also inherits and adapts proven development methodologies from international best practices—ensuring the community-driven, scalable, and sustainable approaches that engage key influencers in the lives of vulnerable children and youth to create a lasting, inclusive support network.

Programatic Areas

- 🌀 Early Childhood Development (ECD)
- 🌀 Inclusive Education
- 🌀 Digital Literacy and Online Safety
- 🌀 Child Mental Health and Child Protection
- 🌀 Youth Empowerment and Livelihood Skills
- 🌀 Climate Resilience and Disaster Risk Reduction for Children

Why Partner with CDV

- 🌀 Staff of deep community trust and experience in development sector
- 🌀 Local leadership and contextual expertise
- 🌀 Proven models and scalable pilots
- 🌀 Commitment to transparency, collaboration, and impact

Impact Legacy from ChildFund Vietnam

- 🌀 Over **100,000** children supported through ChildFund initiatives
- 🌀 **20+** districts reached across Vietnam
- 🌀 Well-known and recognised projects on child protection system, SEL and inclusive education



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